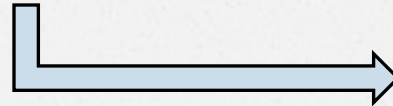
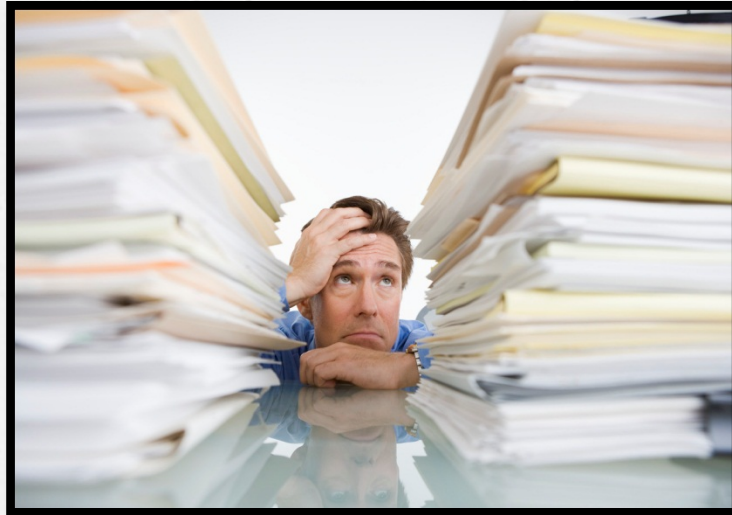




# Barnstable County



# AmeriCorps Cape Cod



**Improving Land Management through Software Integration and  
Community Partnerships**

- **Best Practices from Barnstable County AmeriCorps Cape Cod** -

*A presentation by Erik Boyer & Christin Marshall*



# Simplifying with Software



- Constituent Feedback
- Event RSVPs
- Tracking
- Messaging





# Barnstable County



# AmeriCorps Cape Cod

## Our Program Structure

### *Focus Areas*





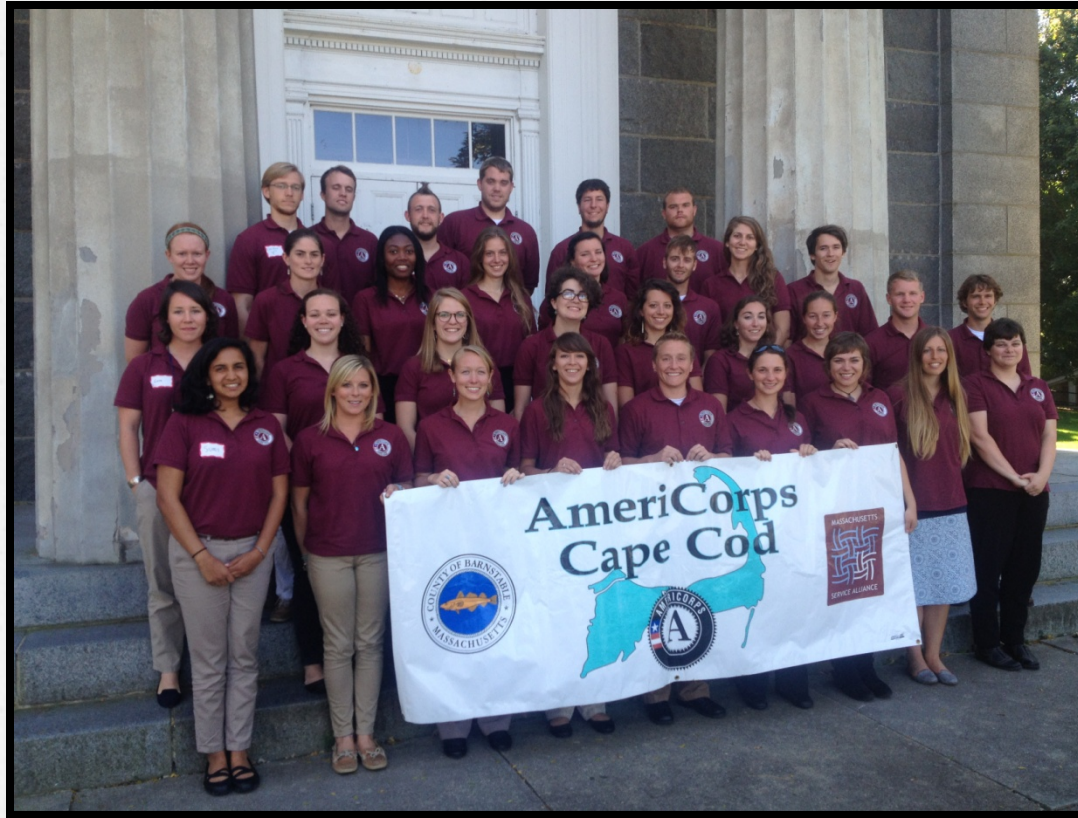
# Barnstable County



# AmeriCorps Cape Cod

## Our Program Structure

### *The Members*



# Our 15<sup>th</sup> Corps!



# Barnstable County



# AmeriCorps Cape Cod

## Our Program Structure

### *Service Partners*



# Individual Placements




- o Utilizes 1 or 2 members, 1-2 day(s)/week
- o Project-based with clear goals and objectives
- o Last the duration of the service year (October-July)





# Individual Placement

## Timeline & Selection



**AmeriCorps Cape Cod**  
**Individual Placements**  
*Request for Proposals 2013-2014*



**Proposals for the 2013-2014 service year are due March 15rd, 2013.**

**Program Introduction**

On behalf of Barnstable County's AmeriCorps Cape Cod program, thank you for your support. Since 1999, the program has steadily grown, providing more than 467,000 hours of community service valued at over \$7.7 million across Cape Cod's 15 towns. The Individual Placement application is a competitive process. We have transitioned the Individual Placement process to reflect a more traditional Request for Proposals (RFP) model.

AmeriCorps Cape Cod is a fulltime residential service program dedicated to addressing the **natural resource management, disaster preparedness/response, and environmental education** needs of the Cape Cod community. Each year the program recruits thirty-two educated and skilled Corps Members to fill Individual Placements with public, non-profit, and community based organizations. Members serve in placements with regular guidance from a designated service partner for one or two days a week. There is no charge to the service partner or host organization for AmeriCorps Cape Cod services. **AmeriCorps Cape Cod is a grant funded program and member allocations are contingent upon the continued support from The Corporation for National and Community Service, Massachusetts Service Alliance, Barnstable County, and Cape Cod National Seashore.**

**Individual Placement Guidelines**

While filling out the AmeriCorps Cape Cod Individual Placement Proposal, please utilize the attached outline. While we encourage creativity with proposal development we emphasize the following guidelines:

- Please type or clearly print information and answer all sections completely (Project Narrative should be no more than 4 typed pages, double spaced, and no smaller than 10 point font)
- Print, sign and submit one original copy as well as one electronic copy emailed to [rmoffatt@barnstablecounty.org](mailto:rmoffatt@barnstablecounty.org)
- Applications are due by 4pm on Friday, March 15th, 2013 (March 15, 2013 postmarks will be accepted)

**Placement Criteria**

Member placements must:

- Be a defined community need that is compatible with the program's identified focus areas of natural resource management, disaster preparedness/response and environmental education.
- Be project which includes specific goals with clearly identified tasks
- Be a new member project or an expansion of an existing project that has previously had a member
- Provide opportunities for leadership and member development and training

- o RFP Process Begins (2013-2014 Corps year)
- o RFP Release
- o RFP Distribution
- o Data collection
- o Feedback
- o Crunch data
- o RFP Process Begins (2014-2015 Corps year).....



# Group, COD, & FireCorps Projects



- o Utilizes 7-14 members, 1-2 day(s)/week
- o Project goals & tasks vary
- o Accepted on rolling basis throughout service year (October-July)





# Group, COD, & FireCorps Projects

## Moving away from 3 ring binders.....



### AmeriCorps Cape Cod Group, Community Outreach, & FireCorp Project Request for Proposals



THE BARNSTABLE COUNTY AMERICORPS CAPE COD PROGRAM IS NOW  
ACCEPTING PROPOSALS FOR GROUP SERVICE PROJECTS FOR THE 2013-2014  
SERVICE YEAR.

*Please read through the entire RFP as it has changed since the 2012-2013 corps year!*

#### Program Introduction

AmeriCorps Cape Cod is a fulltime residential service program dedicated to addressing the **natural resource management and disaster preparedness/response** needs of the Cape Cod community. Each year the program recruits thirty-two educated and skilled members to participate in hands on projects with public, non-profit, and community based organizations. Members come to projects fully insured and coordinated by AmeriCorps Cape Cod staff. There is no cost to the community for AmeriCorps Cape Cod services.

#### Project Proposal Guidelines

While filling out the AmeriCorps Cape Cod Project Proposal, please use the guidelines below to ensure your project is eligible for consideration.

##### **Contact Information:**

- A. Provide the name and contact information for the designated project coordinator. This person will be contacted for additional information and scheduling.
- B. The agency submitting the proposal must be a public, non-profit, or community-based organization.

##### **Project Description:**

- A. Projects should be described briefly and put into a larger context. How is this project a part of your Town or Organization's larger community plan?
- B. Projects should be broken out into individual tasks. These are the outlined tasks and goals members will be working towards on the service day(s). Tasks should be focused and tangible. Group projects can vary greatly in size and scope, allowing partnering organizations to utilize a small or large number of AmeriCorps Cape Cod members.
- C. Your project should demonstrate a **natural resource management** or **disaster preparedness** need within the community and be an opportunity for AmeriCorps Cape Cod members to meet that need.
- D. Is there an opportunity to involve additional community volunteers on this project? Projects that do allow for community volunteer involvement will be given special consideration.

##### **Project Logistics:**

- A. Indicate how many members you are requesting and how long you estimate needing them.



# WUFOO

The Online Form Builder

Sign Up for Free!

Demo

Tour

WUFOO

Forms Reports Themes Users

Add a Field Field Settings Form Settings

Click or Drag to Add a Field

Standard

- ABC Single Line Text
- 23 Number
- Paragraph Text
- Multiple Choice
- Section Break
- Drop Down
- Page Break
- Checkboxes

Fancy Parts

- Name
- Address
- Email
- Phone
- Price
- File Upload
- Date
- Time
- Web Site
- Likert

## Workshop Registration

Register now while seats are available!

Name     
Title First Last

Address

Street Address

Address Line 2

City  State Region

Postal / Zip Code  Country

Email

Phone Number  -  -

Home • About • Blog • FAQ • Features • Examples • Partners • Pricing • Gallery

Search

# Group, COD, & FireCorps Projects

## RFP Process

The screenshot shows the website for AmeriCorps Cape Cod. At the top, there is a navigation bar with links for News, About Us, Who We Are, Join Us, Volunteer Opportunities, Become a Service Partner, and Videos. The main content area features a large banner for 'Join us for CoastSweep 2013!' with a photo of volunteers cleaning a beach. Below the banner, there is a section for 'Recent Tweets' and 'Recent Posts'. The 'Recent Posts' section includes a link to 'Join us for CoastSweep 2013!' and mentions 'MLK Day of Service RFP' and 'Now Accepting Project Proposals'. The website is displayed in a browser window with the URL 'http://www.americorpscapecod.org/'.

**Join us for CoastSweep 2013!**  
Posted on September 26, 2013, at 9:04 am

MASSACHUSETTS OFFICE OF COASTAL ZONE MANAGEMENT  
**COASTSWEEP**  
VOLUNTEERS CLEANING BAY STATE BEACHES SINCE 1987

**Friday, October 4th, 2013 – 9AM to 12PM**

Want to help sweep the coast with us in Brewster? We're partnering with the Massachusetts Office of Coastal Zone Management and the town of Brewster to clear several beaches and ponds of unnatural debris. A light breakfast and beverages will be served in the morning. Feel free to contact us for additional information!

*When is it?*

**Recent Tweets**

- Bourne\_House  
2 weeks, 4 days ago
- Wellfleet\_House  
2 weeks, 4 days ago

**Recent Posts**

- Join us for CoastSweep 2013!
- MLK Day of Service RFP
- Now Accepting Project Proposals
- ACC's 15th Corps Year Begins!
- ACC's 15th Corps Year has (almost) begun!

**Blog Archives**  
See all Blog Archives



## Post-Service Natural Resource Management Feedback

During the 2013-2014 Corps Year, you partnered with AmeriCorps Cape Cod.

To help us assess our service to your organization, please complete the following survey to ensure AmeriCorps Cape Cod continues to meet the needs of the community.

**Name \***

First

Last

**Email \***

**Town \***

**Organization/Department Name \***

Please take a moment to select the radio button next to the areas where Natural Resource Management was directly affected by AmeriCorps Cape Cod service.

You have received a comprehensive list of all projects within your town. Please reference this list in order to better assess the service projects.

**1. Trails were created, improved, or maintained \***

- Very Satisfied
- Satisfied

▼ Add a Field

▶ Field Settings

▶ Form Settings

**Standard**

ABC Single Line Text

123 Number

¶ Paragraph Text

☑ Checkboxes

○ Multiple Choice

▼ Drop down

Section Break

Page Break

**Fancy Pants**

📄 Name

📁 File Upload

🌐 Address

📅 Date

✉ Email

🕒 Time

☎ Phone

🌐 Website

💰 Price

📊 Likert

Rating

# Untitled Form

This is my form. Please fill it out. It's awesome!

## Untitled

## Section Break

A description of the section goes here.

### Phone Number

-  -   
 ###    ###    ####

### Time

:  :  AM ▼  
 HH    MM    SS    AM/PM

### Date

/  /  📅  
 MM    DD    YYYY

➕ Add Field

✓ Save Form

# Form Manager


















O, what men dare do!

New Form! Statistics

Filter

Sort By : Date Created Date Edited Entries Today

Rectangular Snip

 <b>MLK DAY 2014 Post-Event Feedback Survey</b>	 AmeriCorps Cape Coc	Public <input checked="" type="checkbox"/>
 Entries  Edit  View  Analytics  Notifications  Rules  Payment  Code  Protect  Duplicate  Delete		
 AmeriCorps Cape Cod 15th Anniversary Weekend	 AmeriCorps Cape Coc	Public <input checked="" type="checkbox"/>
 ACC Art Expo & Essay Submission Form	 AmeriCorps Cape Coc	Public <input checked="" type="checkbox"/>


# Report Manager


Move still, still so, and own no other function.

 **New Report!**

Filter


Sort By : **Date Created**


 **Volunteer Database Spreasheet**


 AmeriCorps Cape Coc


 View  Edit  Export  Widgets

 Duplicate  Delete

 Project Tracking Report

 AmeriCorps Cape Coc

 AmeriCorps Cape Cod Group Proposal

 AmeriCorps Cape Coc

# Project Tracking Report

Project Tracking Report - Year 15 (2013-2014)

<span>Entries</span> <span>1-100 of 102</span>								
	Start Date	End Date	Town	House(s) Serving	Total # of Members	Project Type	Project Lead	Serv
1	Sep 30, 2013	Sep 30, 2013	Falmouth	Bourne	13	Group Service Project	Elisabeth Fifer	7.5
2	Oct 07, 2013	Oct 07, 2013	Mashpee	Bourne	13	Group Service Project	Adam DeVito (Bourne Supervisor)	8
3	Oct 11, 2013	Oct 11, 2013	Harwich	Bourne	12	Group Service Project	Mary Lynn Scott	7.5
4	Oct 18, 2013	Oct 21, 2013	Mashpee	Bourne	13	Group Service Project	Victoria Brisson	16.2
5	Oct 08, 2013	Oct 10, 2013	Dennis	COD Group	32	COD Day Project	Michael Sousa (Program Specialist)	9.8



Filter

Sort By : **Date Created**

Date Edited

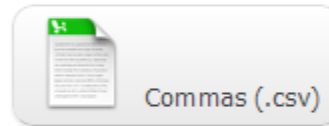
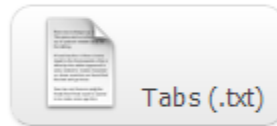
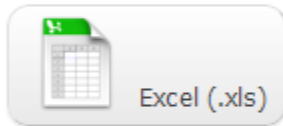
## Volunteer Database Spreadsheet

AmeriCorps Cape Coc


Public

### Export Options

How would you like that?



**Note** : Exporting as an **Excel Document (.xls)** will **only work for Microsoft Excel 2003 and higher**. If you have an earlier version of Excel, or use an alternative application like Google Spreadsheets, please use the **Tab Delimited (.txt)** or **Comma Separated (.csv)** format.

 Having Trouble?

 Cancel

# Files at your Fingertips

- o Dropbox – Your stuff anywhere....
- o Also great for sharing large files....



# Uncle Harvey's Town Landing

Town of Orleans

- o Forest Restoration Project
  - o Invasive removal
  - o Installation of native plants
- o Began as Individual Placement Project
  - o Town of Orleans, Tree Department
- o Group service projects and volunteer projects through COD Day (Boy Scouts, local student groups)
- o Serving as a model for other conservation areas and private properties



# Uncle Harvey's Landing

- o During initial site visit the site was on it's way to becoming a monoculture of non-native plants



# Before Pictures



# Before Pictures



# After Pictures



# Americorps Week 2011

- o AmeriCorps Week-national week to celebrate community service
- o “Operation Orleans” took place May 9-13 2011
- o Collaborative effort between the town of Orleans Tree Department, AmeriCorps Cape Cod, and the Orleans Conservation Trust
- o 21 tons of invasive plants removed from site
- o Over 600 native plants installed
- o 182 students and community volunteers served with AmeriCorps and the Orleans Tree Dept.
- o Over 700 hours AmeriCorps hours of service



# Before pictures Phase 2



# AmeriCorps Week



# AmeriCorps Week

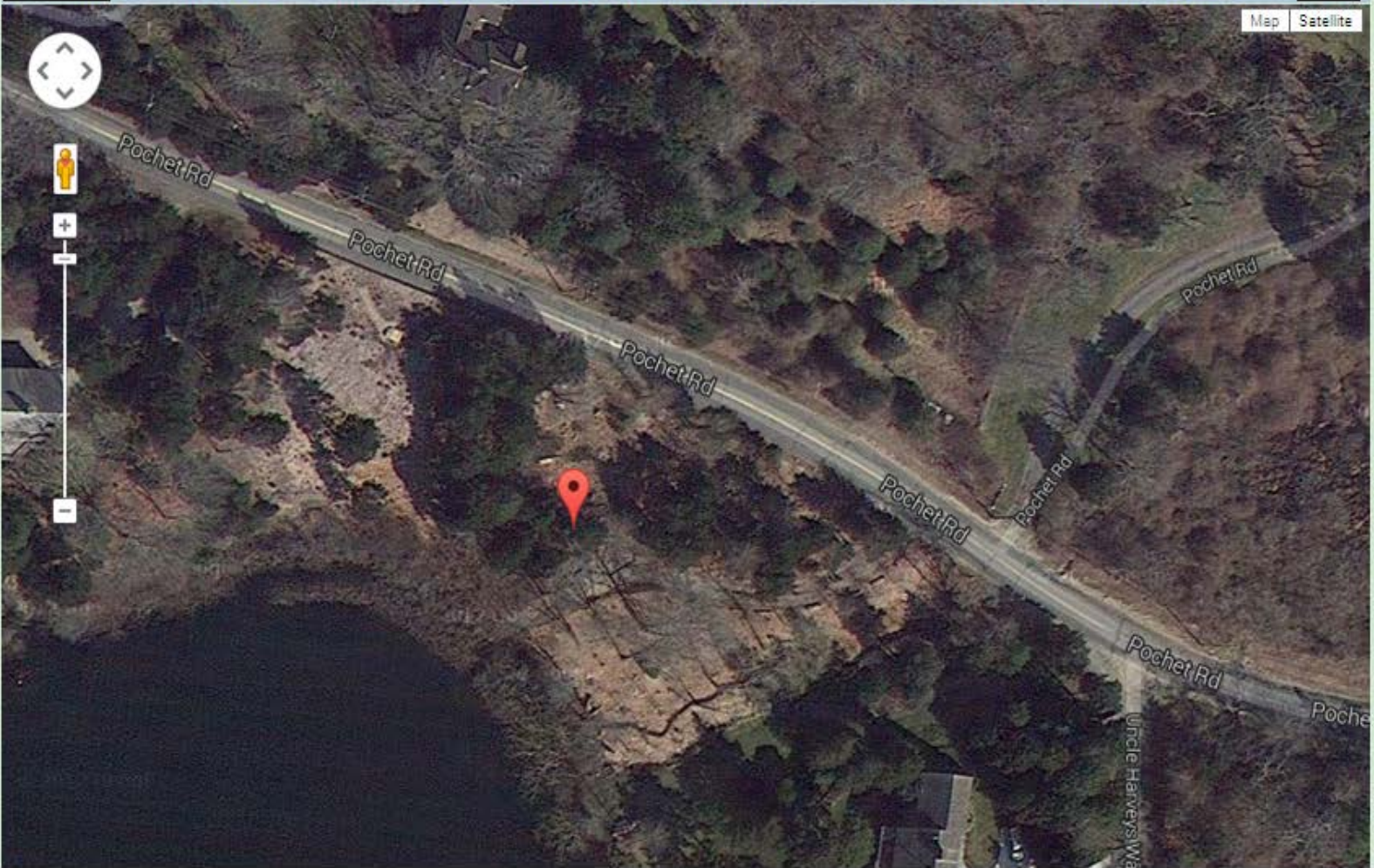


# ArcMap is Expensive...

- o Do you need an easy means of tracking volunteer land management activities?
- o Google Maps Acreage Calculator
- o If they have a smart phone...Map-O-Meter app

### Area and Distance Calculator with Google Maps

Clear Map  Area Mode  Distance Mode Area/Distance 0.00 acres Mouse Location 41.780 -69.954 Help



### Area and Distance Calculator with Google Maps

Clear Map  Area Mode  Distance Mode Area/Distance 0.18 acres Mouse Location 41.781 -69.954 Help



### Area and Distance Calculator with Google Maps

Clear Map  Area Mode  Distance Mode Area/Distance 0.41 acres Mouse Location 41.781 -69.953 Help



### Area and Distance Calculator with Google Maps

Clear Map  Area Mode  Distance Mode Area/Distance 0.04 miles Mouse Location 41.780 -69.954 Help

